Helping physicians assess their knowledge and link to learning resources

The CertLink® technology platform works at the intersection of assessment and learning to support physicians’ ongoing professional development. The platform is based on longitudinal assessment, an adaptive process proven to facilitate learning. It features a robust toolset to develop, manage and deliver assessments that provide a more accurate view of a physician’s medical knowledge. Physicians can manage their own learning with assessment experiences and resources customized to their practice and interests.

Program Advantages
CertLink was created to answer a growing need by the board certified physician community for a more flexible continuing certification process that is convenient, customized to practice, and integrated with professional learning and improvement activities. The assessments help physicians review their knowledge, identify areas for learning and connect with professional development resources.

FOR USERS
- Convenient online learning
- Relevant and personalized approach
- Immediate, focused feedback
- Access to resources to support learning
- Personal dashboard for performance status

FOR ASSESSMENT SPONSORS
- Continuous, dynamic candidate assessment
- Delivery to any personal device
- Develop customized assessments
- Easily include new and emerging topics
- Reports and analytics to monitor performance

13K+ Physicians Participating
1M+ Questions Answered
7 ABMS Member Boards Involved
97% Physician Approval Rating
Taking an Assessment with Certlink

When using CertLink, physicians are presented case-based questions at regular intervals, requiring them to apply what they previously learned and then build on that knowledge. After answering each question, physicians are provided with a critique that explains the answer; helps identify knowledge gaps, and offers resources for further study. Questions answered incorrectly trigger the system to repeat key information in new questions. This keeps learning dynamic and continuous, making knowledge easier to recall and apply to real-life situations.

For more information, contact connect@mycertlink.org or visit certlink.abms.org

What physicians who completed assessments using CertLink are saying…

User-friendly and helpful
“I especially like the layout of the dashboard—it is user-friendly and helpful to see where I am with my peers longitudinally and get questions in areas I do not practice as often.”
Dianne Grunes, MD

Manageable within my daily life
“I think the format of periodic question with immediate feedback is the best way to fulfill the objective of lifelong learning and staying current with practices and knowledge. It is also much more manageable with the busy lives of most of us who at this point are working full time and balancing family and work demands.”
Katie O’Reilly, MD

Keeps me updated and competent
“At least every 3 months you are asking me to check in and helping me to identify some areas I want to go and read more about. That is really the point of continuing certification, to keep us updated and competent to treat patients well.”
Neelam Sandhu, MD